

FINAL PROJECT PROPOSALS

Digital Imaging

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Revised: Fall 2006

The final project proposal is intended to get you thinking about your final projects right away and to help you clarify your ideas as you begin working. The proposal needs to be two typed and concisely worded paragraphs. Efficiency of language is important because it will help you more narrowly define what your project is about. Keep in mind that you are not bound by this proposal. I fully expect your ideas to evolve as the course moves along but try to be as narrow and specific as you can with your ideas.

The difference between a project proposal and a project statement can be subtle but it is important to be aware of. Your proposal tells me what you are GOING to do and how. Your artist's statement is intended to accompany your work and is based more in the conceptual than the hands-on practical aspects of the project.

PARAGRAPH ONE

This is the conceptual part of the proposal. There should be a brief project statement indicating what idea or ideas you are planning to explore with your project. Explain why you think these ideas are important and any influences or inspiration you can cite for your concept. You will also give a physical description of the work. What form will the project take? Color or black and white? Will there be digital manipulation involved? Try to have at least an idea of what the final product will look like keeping in mind this will almost definitely change by the end of the semester.

PARAGRAPH TWO

This is the logistical part of the proposal. Describe how you will approach the project. Will you go out and photograph on the street or will you be in the studio? Will you appropriate imagery from other sources or will you use your own images exclusively? Are you shooting on film or with a digital camera? Will there be models or other people involved in your project? What is your strategy for getting this project done and making it successful?